

DMB[®] *Community Life*

Privacy Policy Effectiveness

This Privacy Policy shall apply only to individual consumers and solely to information collected by this Website. This Privacy Policy is effective as of January 1, 2018 (“Effective Date”) and applies to personal and financial information submitted on this Website on or after the Effective Date.

Our Commitment to Privacy

Your privacy is important to us, as well as to our respective subsidiaries and affiliates (collectively, “we,” “us” or “our”) and we are committed to treating your personal information responsibly. To better protect your privacy, we provide this notice explaining our online information gathering and dissemination practices and the choices you can make about the collection and use of the personal information you submit on this Website on which this Privacy Policy is posted. Use of this Website constitutes your consent to our collection and use of personal data in accordance with the terms hereof. We use industry standard safeguards to protect the confidentiality of personal information we collect from visitors to this Website. Personal information collected is accessible only by designated staff or agents of our organization who are also bound to this statement, except as expressly described below. However, it is important to recognize that “perfect security” does not exist on the Internet. Therefore, while we endeavor to maintain appropriate physical and electronic procedures and safeguards to protect information collected from this Website, we cannot guarantee the confidentiality of any information that you disclose online and transmit to us, and you understand that you do so at your own risk.

Personal Information that We May Collect

We will not collect any personally identifiable information about you through this Website unless you provide it to us voluntarily, with the exception of your computer’s IP address. The information we collect will vary depending on how you use this Website. On some pages you can register or request to receive materials, announcements and other information from us. The types of personal information collected may include, without limitation, your name and contact information (such as your phone number or e-mail address), the name of your business, information about the type of partnerships you are interested in, and other general information relating to service preferences, or areas of interest on our Website. We do not collect or maintain information from those actually known to be under the age of 18. We will not contact children under age 18 without a parent/’s permission. In addition to the

information provided by Website visitors, our computers automatically receive and record information from your Internet browser, including your IP address, cookie information, and the pages you request (see “Cookies and Other Tracking Methods”).

How We Use and Disclose Your Information

We use information you provide on an aggregated basis to do such things as operate our site, enhance our site, and to better understand the profile of our online audience. We may also use this data, both aggregate and personal to you, to enhance your site experience on our site by displaying content and marketing messages that we believe will be of interest to you. In some cases we use your personal information to contact you or to provide information to you, such as to send newsletters to you that you request. We may also use your information for market research purposes, for project planning or for developing prospect lists for our existing and future business. In doing so, we may reproduce, publish, broadcast or post such information to third parties assisting with our planning.

Information Sharing and Disclosure

We do not sell or rent your personal information or share your personal information with other people or nonaffiliated companies, except with your permission, or under the following limited circumstances:

- We may need to share the information or send the information to trusted partners who work on our behalf under confidentiality agreements in order to provide the information, product, or services you have requested or to help us communicate with you about offers (provided that these companies do not have any independent rights to use the personally identifiable information we provide to them beyond what is necessary to assist us, unless they have your consent to do so).
- We may share aggregated, non-personally identifiable information about our users with service and product providers for marketing and promotional purposes.
- We may store and disclose personal information as allowed or required by applicable law, including making disclosures in order to respond to subpoenas, court orders, or legal process.
- We may establish or exercise our legal rights or defend against legal claims as necessary or advisable to protect the rights, safety or property of our communities or others and to conform to legal or regulatory requirements.
- We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud,

situations involving potential threats to the physical safety of any person, violations of the Website terms of use, or as otherwise required by law.

- We transfer information about you if this company is acquired by or merged with another company.
- Third parties (hackers) may unlawfully intercept or access information or confidential transmissions.

Links to Third Party Websites

This Website may contain links to third-party Websites for developers, communities, homebuilders, service providers and others, which are provided solely as a convenience to viewers and not as an endorsement of the contents of such sites. While we endeavor to only provide links to Websites maintained by reputable organizations, you should be aware that these third parties might be able to gather information from and about you if you visit their Websites. In these cases, those third parties will use such information in accordance with their own privacy policies, which may differ substantially from our policy. We assume no liability for the privacy practices of such other sites and are not responsible for the availability or content of, any off-site pages or any other sites linked to our Website. Your linking to off-site pages or other sites is at your own risk.

Cookies and Other Tracking Methods

“Cookies” are small pieces of information stored on your computer. We may use cookies or, in a limited number of cases IP addresses, for a number of reasons. Cookies allow us to better understand how users use our site and can help us to tailor our Website or a marketing message to better match your needs and interests. Cookies can also help you remember your user name and password on protected areas of Websites. You are always free to decline our cookies and continue to use our Website if the tools in your browser permits, but some parts of our site may not work properly or as efficiently if you do.

Correction of Personal Information; Opt-Out Right

We make every effort to keep your information current and accurate. Accordingly, we ask that you notify us in the manner described below of any changes to your personal information.

For clients with the profile update feature: If any of your personal information changes, please click on the “update your profile” link in any email you receive from us to make the changes online.

For clients without the profile update feature: We ask that you notify us of any changes to your personal information via e-mail, telephone or postal mail at the address shown in the last section of this Privacy Policy.

You may at any time request to be removed from our email list by clicking the unsubscribe link in any email you receive from us. Alternatively, you may notify us via e-mail, telephone or postal mail at the address shown in the last section of this Privacy Policy. In the event you elect not to receive any future contacts from us, we will endeavor to remove your name from our email list within 10 business days.

Notification of Changes in Privacy Policy or Use of Information Collected

This Privacy Policy may be updated and modified from time to time by us in our sole discretion. If we decide to change our Privacy Policy or if we make any material changes in our privacy practices that affect user information already collected through our site, we will post a notice of those changes on our Homepage. We will use information in accordance with the Privacy Policy under which the information was collected. If you do not agree to any provision of this Privacy Policy, or any update or modification thereto, please do not use our Website.

Questions and Suggestions

Contact us via U.S. Mail
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Scottsdale, AZ 85258-7238

Contact us via email
info@dmbcommunitylife.com

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